Developing your Digital Presence

Moving a Career Forward

Jeff M. Allen
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University of North Texas

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Jeff’s Job

I am a Regents Professor in the College of Information at the University of North Texas. I empower scholars and scholar-practitioners to make evidence-based decisions that foster individual wisdom and cultivated collective wisdom.

Innovation drives how I think about and advance scholarship.
Who cares the most?
The Research Cycle

Post-Publishing Mindset

Article Published / Revise / Rewrite

Review Process

Submit for Publication

Research Design

Data Collection / Analysis

Write Results / Article

Literature Search

Research Design

Literature Gap / Problem

Literature Search

Submit for Publication

Review Process

Revise / Rewrite
Post-Publishing Mindset

- Need to publish another article (promotion...)
- My peers will cite my work because it’s good ... after all it’s published, right?
- The journal and the publisher take care of advertising ... my article should get distributed.

Done!
Post-Publishing Mindset (An Option)

- Improve the likelihood that YOUR publications have an IMPACT:
  - Conducting research, writing and publishing your article in a scholarly journal is not the final step... You have to actively promote your research.
  - The core of dissemination strategy is “self-archiving”.
  - By uploading your article to various databases or websites makes it discoverable and more visible and therefore more likely to be cited.

Cacean & Harzing, n.d., p. 9
Impact Factor

A VERY Brief Overview (2 slides)
Jeff Allen
Regents Professor of Information Science, University of North Texas
Verified email at unt.edu - Homepage

Google Scholar

- Retrospective pretest: a practical technique for professional development evaluation.
  JF Allen, K Nimon
  Journal of Industrial Teacher Education 44 (3), 27-42

- Nontraditional students in community colleges and the model of college outcomes for adults
  N Philibert, J Allen, R Eleven
  Community College Journal of Research and Practice 32 (8), 582-596

- Applying technology to online counseling: Suggestions for the beginning e-therapist
  RK Eleven, J Allen
  Journal of Instructional Psychology 31, 223-226

- Teams as a sub-process for knowledge management
  JF Turner, T Zimmerman, JF Allen
  Journal of Knowledge Management

- Resident assistant training: A southwestern perspective
  RK Eleven, J Allen, M Wircenski
  College Student Journal 35 (4), 609-616

- Training older workers: Implications for HRD/HPT professionals
  JF Allen, M Hart
  Performance Improvement Quarterly 11 (4), 91-102

- Leadership perception
  TP Bradley, JF Allen, S Hamilton, SK Figu
  Performance Improvement Quarterly 19 (1), 7-23

- Corporate Chaplaincy Programs: An exploratory study relates corporate chaplain activities to employee assistance programs
  K Nimon, N Philibert, J Allen
  Journal of Management, Spirituality & Religion 5 (3), 231-263

- Utilization of technology-enhanced Delphi techniques
  CG Andrews, JF Allen
  Workforce Education Forum 29 (1), 1-15

- Measuring culture of innovation: A validation study of the innovation quotient instrument (part one)
  S Daniels, J Rao, JF Allen
  Performance Improvement Quarterly 29 (4), 427-454

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Cited by

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Co-authors

- Kim Nimon
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  Sam Houston State University

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  Clinical Assistant Professor, Univ...

- Jessica Li
  Professor of Human Resource D...

- Malak Khader
  Information Science Doctorate St...
What Is Impact?

- Impact can be described as:
  - A step toward research on use (evidence-based)
  - Research visibility within a discipline (internally)
  - Research visibility external to one’s discipline (external)

- Other terms/measures associated with impact:
  - Citations
  - Citation rates
  - Patents and patent citations
How is ‘Academic Impact’ measured?

- All (most) measures are based on citations:
  - Number of times an article is cited, or the average number of citations
  - Number and proportion of highly cited publications

Wilsdon, 2015
DOI

Digital Object Identifier
The DOI provide a UNIQUE identifier for a journal article.

Scholarly journal articles are assigned one DOI name, but they can be available from multiple web sites, and readers may wish to download an article from a subscribed service.
ORCID

Open Researcher and Contributor ID
ORCID – A digital name identifier

*Open Researcher and Contributor ID*

- ORCID is an open, non-profit, community-based effort to provide a **registry** of unique researcher identifiers and a transparent method of **linking research activities and outputs to these identifiers**.

- ORCID is unique in its ability to reach across disciplines, research sectors, and national boundaries and its cooperation with other identifier systems.

http://orcid.org/about

“Our vision is a world where all who participate in research, scholarship, and innovation are uniquely identified and connected to their contributions and affiliations across time, disciplines, and borders.”
What’s in a name?

- There are 47,235 people named John Smith in the United States. There are 1,027 people named James Bond, 108 people named Harry Potter, 460 people named George Bush, 33 people named Emily Dickinson,

- and 1,709 people in the U.S. named Jeffrey Allen.

- There are 762 people in the U.S. named Denise Allen.

- However, there are 1 or fewer people in the U.S. named Denise Cipicchio.
Dr. Jeff M. Allen is an internationally recognized scholar in the area of workforce innovation for the knowledge economy. He serves as a Regents Professor of Information Science at the University of North Texas. Together with his colleagues, he prepares students for jobs that are not yet created.

At the national level, he has provided leadership Academy of Human Resource Development, Past Editor-in-Chief of Performance Improvement Quarterly, and Past Editor of Career and Technical Education Research, Founding Editor of Learning and Performance Quarterly, and Founding Director of the Center for Knowledge Solutions. Currently, he serves as Vice-President of the Knowledge & Information Professional Association (KIPA), and KM SIG Chair Elect of the Association for Information Science and Technology (ASSIS&T).

Outside of his scholarship, Dr. Allen is a husband, father, son, and age-group athlete.
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ORC ID: orcid.org/0000-0003-0551-0539

INDICATES A LINK TO AN EXTERNAL DOCUMENT(S)

Research Passion

Workforce Innovation in our Growing Global Knowledge Economy

Education

ORC ID: orcid.org/0000-0003-0551-0539
Researcher Presence
Presence!
Why?

► Share your research
  ► Publications
  ► Non-published works
  ► Conference proceedings
  ► Presentation materials

► Connect with colleagues
► Meeting new colleagues with similar research interests
Advantages

- To make your research and teaching activities known
- To increase the chance of publications getting cited
- To make sure that, as much as possible, is counted in research assessments
- To increase the chance of new contacts for research cooperation
- To increase the chance of funding
- To serve society better

libguides.library.uu.nl/researchimpact/profiles
Recommendations

- Use multiple Sources.

ALL. OF.给他们.

- Do something!!!

“In the past, authors were almost entirely dependent on their publishers to make sure their work gets found, read and cited.

But with almost 2 million new articles being published every year, it’s becoming ever more critical for authors to use their own networks and expertise to ensure their publications get noticed.”

(cited in Beisel, 2014)
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Skills and Expertise
- Organizational Development
- Change Management
- Academic Writing
- Mentoring
- Organizational Learning
- Professional Development
- Assessment
- Human Resource Development
- Leadership
- Innovation

Additional affiliations
- University of North Texas

Current institution
- University of North Texas
  - Department of Information Science

Current journal roles
- Peer Reviewer
- Workforce Education Forum
- Career and Technical Education Research
- International Journal of Adult Vocational Education and Technology
- Journal of Information & Knowledge Management

Co-authors
- Pamela Scott-Bracey
  - University of North Texas
### Overall publications stats

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### Reads of your research

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### Stats history

- **Time:** Yearly

### Compared to all ResearchGate members

- Your RI is higher than 87% of all ResearchGate members

### Compared by date of first publication

- Your RI is higher than 65% of all members who first published in 1996

### Compared by research area

- Your RI is higher than 90% of researchers in: Information Science
Presence!
Information Matters

Information Matters (IM) is a digital-only communication translational forum for information science.

Book and Periodical Publishing - Silver Spring, Maryland - 67 followers

See all 5 employees on LinkedIn

Home About Posts Jobs People

Sort by: Top

ICYM: “Arbiters of Truth” by Jeff Allen and Tara Zimmerman for #InformationMatters https://lnkd.in/dqbhwE7

Like Comment Share Send

Be the first to comment on this
Paralegal Students’ and Paralegal Instructors’ Perceptions of Synchronous and Asynchronous Online Paralegal Course Effectiveness: A Comparative Study

Jeff Allen, Maliha Khaliq, Tanzi Zimmerman, Pete Johnson*
University of North Texas, United States

*Corresponding Author: JeffAllen@unt.edu; Phone: 940-565-1800

Abstract

This study examines the perceptions of paralegal students and instructors regarding the effectiveness of synchronous and asynchronous online paralegal courses. The study aims to identify the benefits and limitations of each method and provide insights into which approach is more suitable for paralegal education.

Jeff Allen
@Sageprofessor

Congratulations Team! #fosteringwisdom #knowledgeeconomy
mindbodybalance #be #alwayslearning #sagamentoring #phdlife #infoScience
hrd #USUisage #untlsas #unt_asist
#AcademyofH #astist_og #theair #unt_isphd
@unt_isphd #fosteringwisdom @unt_isphd
55w

heidareed interesting

Like d by milly_cera and

APRIL 2, 2021

Add a comment...

Jeff Allen @Sageprofessor

Great team of authors! Alumna lead with a faculty member and two doctoral students. #phdlife #theair #tribe #alwayslearning #fosteringwisdom #sagamentoring #knowledgeeconomy #workforce #HRD
instagram.com/p/CZR7EWJL_IL/...

Jeff Allen is at UNT discovery park.

February 2 | Denton, TX -

Yay! Two chapters completed this week!

Work Tribes Present an Opportunity for Firms in Knowledge Management Systems

Amy Bearfield, Ph.D.
University of North Texas, USA

Jeff Allen, Ph.D.
University of North Texas, USA

Maliha Khaliq
University of North Texas, USA

Millicent Njeri
University of North Texas, USA

ABSTRACT

The phenomenon of work tribes is discussed widely in trade publications but is missing from scholarly research. A work tribe refers to people in the same job role who have shared life experiences outside the work environment, loyalty to others in the work group regardless of social connection, and security or protection within the work group. The existence of work tribes is largely considered a positive force for companies to promote community at work. This chapter introduces a crossroads of social groups and work tribes that cause an opportunity for firms to identify and understand how these two apply in the knowledge management system. A case study of high-achievers with a U.S.-based international carrier provides a practical example of how firms can benefit from work tribes. Understanding work tribes enables companies to identify the factors that impact knowledge management systems so companies can empower work tribes to propel knowledge forward.

Keywords: Social Group, Learning, Inter-group, Culture, Group Dynamics, Social Identity, Belonging, Promotion, Community of Practice

Work Tribes Present an Opportunity for Firms in Knowledge Management Systems

IGI Global
PUBLISHER OF TIMELY KNOWLEDGE

Under Review

routledge.com
Fostering Wisdom at Work
Most people can name dozens of knowledgeable people in their private an...
Dr. Jeff Allen
A professor and scholar of wisdom for the knowledge economy.

The book is now published! The acknowledgment for any authored work can be inexhaustible. Family, friends, colleagues, students, teammates, audiences, and the random interested stranger contributed insights, posed questions, argued skepticisms, or clarified suppositions as the book developed from concept to finished manuscript.

https://linkd.in/jgdGzePJZ

Fostering Wisdom at Work
JEFF M. ALLEN

Demographics of people reached

Hock Hockheim
Loopydog buddy, practitioner, consultant.

"Most people can name dozens of know...

Mandolin Mullark
So wanted to read Jeff Allen’s new book! Wisdom from the Wisdom Guru himself!

with UNT Information Science PhD Program...
What is your Digital Presence?
What are Your Challenges?
What Brings You Success?
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